
On Friday, August 6, 2021 at or before 4:59 p.m., agenda was posted at the front doors of City Hall, on the bulletin board in the lobby of City Hall, and on the City of Bethany website: cityofbethany.org. The City of Bethany encourages participation from all its citizens. If participation at any public meeting is not possible due to a disability, notification to the City Clerk at least 48 hours prior to the scheduled meeting is encouraged to make the necessary accommodations. The City may waive the 48-hour rule if signing is not the necessary accommodation.

AGENDA

BETHANY ECONOMIC DEVELOPMENT AUTHORITY

**THURSDAY, AUGUST 12, 2021
11:45 A.M.**

**BETHANY CITY HALL
6700 NW 36TH ST, BETHANY OK**

Call to Order

1. Consent Docket:
 - A. Approval of Minutes from the July 22, 2021 Regular Meeting.
2. Old Business:
 - A. Report from Greg Banta, Community Consultants.
 - B. Report from Amanda McCellon, Community Development Director.
3. Update and discussion on BEDA finances and budget.
4. Consideration and possible approval of a request for funding from the Bethany Improvement Foundation for the 2022 Annual Route 66 Festival in the amount of \$2,200.00.
5. City Manager's Report.
6. Mayor's Report.
7. Roundtable and discussion.
8. New business.
9. Adjourn.

On Tuesday, July 13, 2021, at or before 4:59 p.m., agenda was posted at the front doors of City Hall, on the bulletin board in the lobby of City Hall, and on the City of Bethany website: cityofbethany.org.

MINUTES

BETHANY ECONOMIC DEVELOPMENT AUTHORITY

THURSDAY, JULY 22, 2021

11:45 A.M.

BETHANY CITY HALL

6700 NW 36TH ST, BETHANY OK

MEMBERS PRESENT:	Mark Privott	Chairman
	Anthony Garcia	Trustee
	Dustin Stearman	Trustee
	Lisa Looper	Trustee
MEMBERS ABSENT:	Phillip Suarez	Vice Chair
OTHERS PRESENT:	Nikki Lloyd	Mayor
	Amanda McCellon	Community Development Dir.
	MJ Cofer	Bethany Resident

Chairman Privott called the Bethany Economic Development Authority meeting to order at 11:49 A.M.

ITEM NO. 1 on the agenda was **CONSENT DOCKET:**

**A. APPROVAL OF MINUTES FROM THE JUNE 10, 2021
REGULAR MEETING.**

Motion was made by Trustee Garcia, seconded by Trustee Stearman to approve the minutes from the June 10, 2021 Regular Meeting as presented. Yes votes: Privott, Garcia, Looper and Stearman. No votes: none. Motion passed.

ITEM NO. 2 on the agenda was **ITEM NO. 3** on the agenda was **OLD BUSINESS.**

A. REPORT FROM GREG BANTA, COMMUNITY CONSULTANTS.

**B. REPORT FROM AMANDA MCELLON, COMMUNITY
DEVELOPMENT DIRECTOR.**

ITEM NO. 3 on the agenda was **CONSIDERATION AND POSSIBLE APPROVAL**

OF CHANGING MEETING DATES FROM TWICE PER MONTH TO ONCE PER MONTH (PER MINUTES FROM 04/22/2021 REGULAR MEETING).

No action taken.

ITEM NO. 4 on the agenda was **CITY MANAGER'S REPORT.**

ITEM NO. 5 on the agenda was **MAYOR'S REPORT.**

Mayor Lloyd discussed partnership with BEDA and Freedom Fest Committee on moving forward.

ITEM NO. 6 on the agenda was **ROUNDTABLE AND DISCUSSION.**

Trustee Stearman presented a slide on grants for Channel 20; get with City Manager Gray on BEDA update to the City Council.

ITEM NO. 7 on the agenda was **NEW BUSINESS.**

Request Finance Director to be present at next meeting to discuss finances/budget; Ms. McCellon to present film incentive ideas to group.

ITEM NO. 8 on the agenda was **ADJOURN.**

Chairman Privott adjourned the Bethany Economic Development Authority meeting at 12:57 P.M.

CHAIRMAN

CITY CLERK

**Bethany Economic Development Authority
Financial Report for Fiscal Year 2020-2021**

Beginning Bank Balance 7/1/2020	\$351,035.57	
Income		
Interest Income	<u>\$1,361.08</u>	
Total Income		<u><u>\$1,361.08</u></u>
Expenses		
Community Consultants		<u>\$30,800.00</u>
BIG Grants:		
Ambition Nutrition	3,500.00	
Bethany Country Store	4,000.00	
The Plaster Paint Company	5,000.00	
Bethany Country Store (signage)	5,000.00	
Your Health and Wellness	8,000.00	
The Cove Space LLC	894.26	
Total BIG Grants		<u>\$26,394.26</u>
Advertising/Promotion		
Video Production		<u>\$4,927.99</u>
Total Expenses		<u><u>\$62,122.25</u></u>
Ending Bank Balance 6/30/2021		\$290,274.40

BETHANY

IMPROVEMENT FOUNDATION

July 22, 2021

Bethany Economic Development Authority

Re: Bethany 66 Festival May 28, 2022

Dear Dr. Privott Chairman,

I'm submitting this letter to request a grant from BEDA to assist with some of the expenses for our Bethany 66 Festival. The Bethany Improvement Foundation was formed in 2010 and is the host for the festival. The mission of the Foundation is to benefit the citizens of Bethany, Oklahoma through charitable community projects.

This will be the 12th Annual Bethany 66 Festival, and as we have continued to grow through the years, so have the expenses. The Festival consists of Princess & Action Hero Children's Parade; a Car, Truck & Motorcycle Show; Arts & Crafts Booths; and live entertainment. We will be giving 1st-3rd place trophies for the car show winner and 5 other grand recognition trophies.

I'm hoping BEDA would consider assisting with traffic safety which would be in the amount of \$2,200.00 for the 2022 budget. As the event expands, it will bring more visitors and widen the appeal for businesses and residents of Bethany. With this growth the cost also increases. We are using Action Safety; who will block off the roads for the day. By having the car show on the Expressway, will bring additional participants and spectators alike. Having this event on Route 66 has been a great success in the past years.

Thank you, BEDA, for being a committed community partner and we look forward to the future of the City of Bethany.

Respectfully,



Priscilla Cude, Treasurer

Bethany Improvement Foundation

First Bethany Bank & Trust

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